

Give Him Clothes For Christmas

YOUR SENTIMENT AT CHRISTMAS TIME can be expressed fully as well through a gift of practical character as one of the perishable kind. If you contemplate giving a friend or relative such a useful gift as an overcoat or suit, visit the NORTHCOTT STORE.

If you want a boy gift sure to please, get it in the boys' department, (second floor.)

MEN'S OVERCOATS, \$18.00 TO \$40.00.

MEN'S SUITS, \$15.00 TO \$35.00.

RAIN COATS, \$15.00 TO \$40.00.

ODD TROUSERS, \$3.50 TO \$9.00.

Good clothes appeal to one's pride, one's comfort and one's vanity and hold the giver in snug remembrance for long periods of time.

Smoking Jackets, Lounging & Bath Robes

Make your selection while the assortment is yet complete. A splendid variety of two-tone materials, chevrons, broadcloths, velvets and flannels, appropriately trimmed.

SMOKING JACKETS, \$5 TO \$15.

BATH & LOUNGING ROBES, \$4 TO \$20.



Men's Haberdashery for Gifts.

NECKWEAR—50c to \$3.50.
GLOVES—\$1.00 to \$6.00.
SHIRTS—\$1.00 to \$3.50.
SUSPENDERS—50c to \$3.50.

HOSIERY—25c to \$2.50.
NIGHT ROBES—50c to \$3.00.
UNDERWEAR—\$1.00 to \$7.00.
WAISTCOATS—\$2.50 to \$8.50.

HATS—\$3.00 to \$7.00.
MUFFLERS—\$1.00 to \$5.00.
PAJAMAS—\$1.00 to \$3.00.
HANDKERCHIEFS—10c to \$1.50.

SCARF PIN and LINK SETS—\$1.50 to \$2.50.

SILK HATS

CANES

UMBRELLAS

DRESS SUIT CASES

OPERA HATS

LEATHER HAT CASES

HAND BAGS

TRAVELING BAGS

"We issue hat, glove and merchandise orders."

4th Avenue
Middle of
the Block.

L. A. Northcott & Co.
CORRECT CLOTHES FOR MEN AND BOYS

Huntington,
W. Va.

MT. ZION.

Our Sunday School at this place will close the fourth Sunday.

Mrs. Georgia Byington, of Louisa, passed through here Monday, en route to East Fork to visit her parents.

Married, on the 4th, Miss Levi Workman to Mr. Lawrence Riddle. We wish them a long and happy life.

Wade Hale, of Whites Creek, attended Sunday School at this place Sunday.

Mr. and Mrs. Allen Kinner spent Sunday with Mr. and Mrs. Will Curnutte.

Joe Ross, of Durbin, was on our creek Tuesday.

Doek Petry was on our creek last Sunday.

Paynter Ross, of Durbin, was here Sunday.

Lucy and Ruby Ross spent Sunday with Sophia Byington.

Born, to Mr. and Mrs. G. W. Opell, a 12 pound girl. Also, to Mr. and Mrs. Kirt White a girl.

Joe Ross and Ike Caldwell attended church at East Fork Tuesday night.

Miss Madge Rice spent Sunday with Miss Anna Kinner.

Two Chums.

GEORGES CREEK.

Rev. A. Ratcliff, who has been holding a series of meetings at this place, returned to his home at Clifford Monday.

Mrs. Luce Grayson is very low with consumption.

Roscoe Childers was called to his home at Paintsville by the illness of his mother.

Blaine Mead, of Meads Branch, attended church at this place Saturday night.

Mrs. G. T. Burgess, of Louisa, was visiting here Sunday.

W. T. Ellis, a O. & B. S. postal clerk, and Messrs. Tanner and Gammon, of Ashland, were visiting John F. Burgess last week.

John Waugh and A. J. Garred took dinner at D. G. Kise's Monday.

Mr. and Mrs. Wm. Frazier, of Clifford, have been visiting relatives at this place.

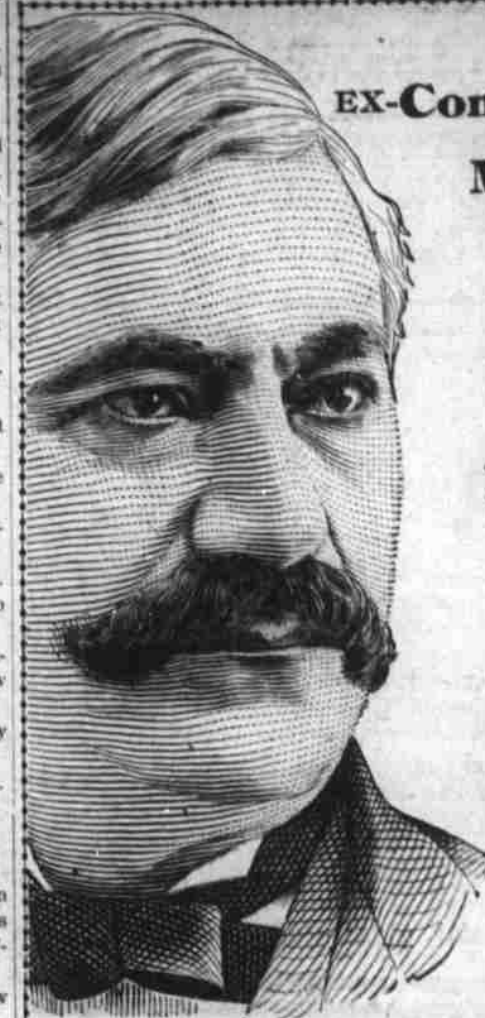
Mr. and Mrs. J. D. Burchett have returned home from a visit at Mahan, W. Va.

Several from Nats Creek attended church here Sunday.

Phil Preece returned from Martin county with a drove of fine cattle Sunday.

Blue Eyes.

HAD CATARRH THIRTY YEARS.



EX-Congressman

Meekison

Gives

Praise

To

Pe-ru-na

For

His

Relief

From

Catarrh.

EX-CONGRESSMAN MEEKISON COMMENDS PE-RU-NA.

"I have used several bottles of Peruna and I feel greatly benefited thereby from my catarrh of the head. I feel encouraged to believe that I use it a short time longer I will be fully able to eradicate the disease of thirty years' standing."—David Meekison.

OTHER REMARKABLE CASES.

Mr. Jacob L. Davis, Galena, Stone county, Mo., writes: "I have been in bad health for thirty-seven years, and after taking twelve bottles of your Peruna I am cured." Mr. C. N. Peterson, 132 South Main St., Council Bluffs, Iowa, writes: "I cannot tell you how much good Peruna has done me. Constant confinement in my store began to tell on my health, and I felt that I was gradually breaking down. I tried several remedies, but obtained no permanent relief until I took Peruna. I felt better immediately, and five bottles restored me to complete health."

A SINCERE RECOMMENDATION.

Mr. D. C. Prosser, Bravo, Allegan Co., Mich., writes: "Two years ago I was badly afflicted with catarrh of the stomach. I had had a run of typhoid fever, was very depleted. I could find nothing I could eat without causing distress and sour stomach. Finally I came to the conclusion that I had catarrh of the stomach and seeing Peruna advertised, began to take it. It helped me some, and after taking three or four bottles I was entirely cured of stomach trouble, and can now eat anything."

Peruna Almanac for 1910. Ask Your Druggist for a FREE

IT WILL PAY YOU TO READ THE CHRISTMAS ADS IN THE NEWS.

Substantial CHRISTMAS Presents.

Never before in the History of this Store have we been able to show such a large stock of everything desirable for Christmas. Take a look at the Articles mentioned below, **Our Prices are the Lowest.**

Clothing for Men & Boys.

OUR CLOTHING DEPARTMENT is well stocked with the most up-to-date SUITS to be found in this section, and at prices that will please you.

Men's Suits from \$4.00 to \$20.00.

Young Men's Suits, \$3.50 to \$15.00.

Boys' Suits, \$1.50 to \$6.00.

Overcoats & Raincoats.

An Overcoat or a Raincoat will make your Boy a Christmas Present of which he will be proud for years to come. We will guarantee you quality and price.

Overcoats from \$3.00 to \$20.00.

Raincoats from \$3.00 to \$15.00.

Suspenders.

No chance of going wrong in this assortment. A useful present. A big line to select from.

25 Cents to \$1.00.

Handkerchiefs.

Hundreds of all styles to select from. Always an acceptable gift.

COTTON, LINEN OR SILK.

10c. to \$1.00.

NECKWEAR.

A NEW TIE is the thing for him. A gift that will be sure to please. You See them at this store in all the latest styles.

25c. 50c. and 75c.

GLOVES.

Some of your friends would appreciate a pair from this Big Assortment.

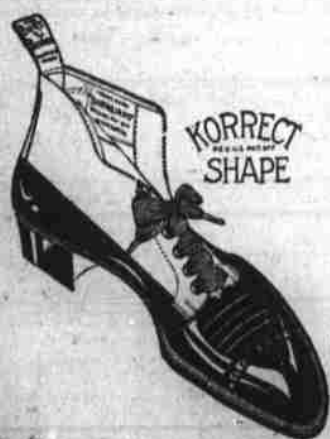
35 Cents to \$1.00.

SHIRTS.

A beautiful assortment to select from. Plain or Fancy Soft or Pleated Bosoms.

A NICE CHRISTMAS GIFT.

50c. 75c. and \$1.00.



Our Shoe Department.

We are showing one of the best and most up-to-date Shoe lines in the county at the lowest prices.

Shoes for Everybody, 50c. to \$4.00.

WE CARRY A NICE LINE OF LADIES' and CHILDREN'S SHOES.

We have a large line Buy now before the stock is picked over A Nice Christmas Gift.



Hat Department

A Nice Hat for the Men and Young men will be appreciated as a CHRISTMAS PRESENT.

We carry a large line of Hats and Caps in all the latest style colors ranging in price from

Hats, \$1.00 to \$3.50.

ALL GOODS AS REPRESENTED IS OUR MOTTO.

A Fine Picture and frame with each
\$15 PURCHASE

LOAR & BURKE,

The Store that will save you money on all Wearing apparel for CHRISTMAS.

LOUISA,

CLOTHING, SHOES, AND FURNISHINGS.

KENTUCKY